

During World War 2, the British Government designed a series of bold posters displaying a stylised image of the royal crown of King George VI and encouraging messages. These morale boosting posters were distributed across the British Isles to encourage the people during the difficult war years. The most famous of these posters, the Keep Calm and Carry On poster, was printed and held in reserve but amazingly, the 2.45 million copies were never issued and later destroyed.

In recent years two book sellers re-discovered one of these old posters and today when you browse the web you will find many variations of Keep Calm sentiments but how much more fun would it be to create your own? Poster style designs make a great personalised card or gift idea for people of all ages and Marianne Design has a cutting die with a similar alphabet and another with a beautiful crown to help you make your own.

### What do you need:

- Craft die with small letters (CR1281)
- Craft die with larger letters (COL1350)
- Matching craft dies with images, like a crown (LR0317)
- Self-adhesive foil in black and white (ST4403)
- Crafters Cardboard black (CA3114) and Brown (CA3115)
- Paperpad Winter Pastels (PB7046)

### How to:

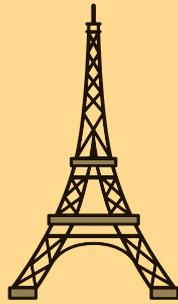
Start with a piece of A5 Cardboard or design paper. Cut around the edges about 1 cm. If you have a short piece of text, cut more. Cut 2 pieces of self-adhesive foil the size of your alphabet die. Run these through your machine. Assemble your sentiment and add the missing letters. You can make these from small left over parts of foil. Look for a matching image in your die collection and finish your mini poster.

We have made some to help you, but when you start, just think of the person you want to make the poster for and the special sentiments will come!





**KEEP  
CALM  
AND  
WRITE IT  
DOWN**



**KEEP CALM  
AND  
LOVE  
PARIS**



**KEEP  
CALM  
AND  
SWIM  
WITH A  
DOLPHIN**



**KEEP  
CALM  
AND  
DANCE**



**KEEP CALM  
AND  
EAT CAKE**



**KEEP CALM  
AND  
LIGHT A  
CANDLE**



**KEEP  
CALM  
AND  
EAT  
CHOCOLATE**



**KEEP  
CALM  
AND  
LISTEN  
TO THE  
MUSIC**



**KEEP  
CALM  
AND  
ENJOY  
THE  
RIDE**



**KEEP  
CALM  
AND  
MAKE  
A CARD**



**KEEP  
CALM  
AND  
PET  
THE  
CAT**



**KEEP CALM  
AND  
WALK YOUR  
DOG**



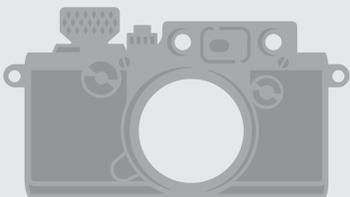
**KEEP  
CALM  
AND  
GO  
SHOPPING**



**KEEP  
CALM  
AND  
CRAFT  
ON**



**KEEP CALM  
AND  
YOU WILL  
BE A  
CHAMPION**



**KEEP  
CALM  
AND  
SMILE**



**KEEP  
CALM  
AND  
SMELL  
THE  
ROSES**



**KEEP CALM  
AND  
FEEL LIKE  
A PRINCESS**